Building Diversified Sustainable Finance Portfolios for MPA Networks

World Parks Congress Workshop
12 September 2003

Finance Stream Objective: increase funding baselines and dampen fluctuations
• No single source of financing sufficient
• Some mechanisms appropriate for certain costs but not others
• Buffer against unforeseen events
• Need portfolio of different mechanisms

Range of finance mechanisms
• Some are local, resources for one park or type of activity
• Some are national or system-wide, necessitating allocation arrangements
• Others are management approaches that lower costs, devolve activities (and costs) to others, and engender greater ownership

Marine Theme Objective: transform individual MPAs into MPA networks
• Focus on MPA networks reinforces need to create sustainable financing portfolios
• Different MPAs within a network will have different resource-generating potential and different cost structures
Funding must be channeled effectively

- Administrative and governance structures in which all have confidence are essential
- Accountability for resources and results
- Partnerships, collaborative management mechanisms, delegation to third parties are key ingredients

A “business” perspective

- Accountability and “bottom line” results
- “Investments” in protected areas
  - future financial returns/flows
  - sustainable societies and economies surrounding protected areas

Purpose of the workshop

- explore opportunities and challenges of integrating financing mechanisms and management approaches into more sustainable portfolios
- share lessons and implications as we work to create and sustain representative, resilient MPA networks

3 cases

- Mexico
  - different funding sources can reinforce each other
  - role of a national trust fund
  - diverse funding sources -- diverse partnerships
- Chumbe Island, Zanzibar, Tanzania
  - private approach provides discipline
  - incentives/disincentives of donor projects
  - use of volunteers
• Indonesia
  – Bunaken National Park
    • decentralized fee system in context of collaborative management
    • efforts to diversify portfolio -- tourism, leverage other government funding to park programs
  – Komodo National Park
    • tourism concession with collaborative management structure

• 2-3 questions on each case
• Three prepared responses from cross-cutting perspectives
• Discussion
• Summary, highlights, and input to recommendations